

ASAHIIV Business Policy and Product Briefing (Osaka in JAPAN)

The ASAHIAV Business Policy and Product Briefing (Osaka in JAPAN) was held at the Shin-Osaka Esaka-Tokyu REI Hotel in Suita City, Osaka on October 5 (Thu), 2017.

The briefing included a report on past and future business initiatives and explanations of future engineering topics such as ASAHIAV's area of expertise of corrosion-resistance, to give the invited members mainly consisting of distributor companies in the western Japan region a better understanding of ASAHIAV business and products.

A private exhibition was held after the briefing, and featured a total of 15 display booths. Four booths were related to ASAHIAV's particular case-study in the production, and included promotion videos on quality control, hands-on valve assembly areas and visual guides for chemical resistance. Eleven booths were on ASAHIAV's particular features to the product used, and included exhibits of valves to prevent water hammer, new products and automatic valves. ASAHIAV sales staff and engineers at each booth carefully explained the various items and topics to staff from distributors. The exhibition had a lively mood, and feedback from visitors included ASAHIAV is picking up the pace with business and engineering initiatives" and "It is clear that ASAHIAV is trying to make positive changes."

<Sales and Technical Presentations>



<Hands-on valve assembly area of particular case-study booth in the production booth>



<Automatic valves at the particular features booth to the product used>

